



2015 International Master of Business Administration (IMBA)

Emerging Markets Institute (EMI)

Beijing Normal University

May 2015

Part I. Program Introduction

The International Master of Business Administration (IMBA) program is a one-year English program offered by the Emerging Markets Institute (EMI) of Beijing Normal University (BNU). This program is specially designed for senior government officials from developing countries, sponsored by Ministry of Commerce of People's Republic of China Scholarship. The aims of this program are:

- to enhance their abilities of economic management and analysis;
- to deepen their understanding of the international economic system, especially economic policies and development models for emerging markets; and
- to improve economic cooperation between China and developing countries.

Beijing Normal University is one of China's top research universities. The main campus is located in the center of Beijing, with easy public transportation access. The school currently has nearly 23,300 full-time students, including 9,500 undergraduates, 12,000 graduates and 1,700 long-term international students. The campus has 1 education faculty, 23 schools and colleges, 2 departments and 41 research institutes (centers). The library boasts over 4.3 million volumes and some 25,000 GB of digital resources, with 2,200 GB e-books.

Beijing Normal University promotes broad international cooperation and exchange, having signed cooperative agreements with nearly three hundred universities and research institutes from more than thirty nations and regions and exchanging students through cooperative programs with over fifty universities from places that include the United States, the UK, Japan, South Korea and Canada. Moreover, BNU has co-established 7 Confucius Institutes, with: the University of Manchester (UK), San Francisco State University (US), the University of Oklahoma (US), Dawson University (Canada), Sherbrooke University (Canada), Aalborg University, Denmark, University of Macerata, (Italy) and the College of William and Mary (US). Long-term and short-term international students from over 100 countries and regions are studying at BNU, with

1,700 autumn-registered long-term international students, of whom 73% are pursuing academic degrees.

In 2015, the IMBA program will select 40 students from 26 developing countries. BNU has selected a group of professors with rich teaching and research experience to provide high-quality instruction. They have studied and taught at world-class universities, such as Harvard University (US), the University of Chicago (US), the University of Cambridge (UK), Australian National University (AUS), the University of Cologne (Germany) and Tilburg University (the Netherlands). In addition, some of the teachers have worked in international organizations such as the World Bank and the IMF.

1. Program objectives

The main objective of the IMBA program is to address the need for economic reform, restructuring and development in developing countries by:

- (1) Training senior officials in business administration and economic policy analysis;
- (2) Promoting economic development and cooperation in trade and investment among developing countries; and
- (3) Enhancing the trainees' understanding of China and its economic development and promoting economic cooperation between China and developing countries.

2. Teaching methods

All courses are taught in English. Teaching will consist of classroom lectures, group discussions, case studies and field surveys, among other methods.

3. Major topics

- (1) Economic development models, strategies and policies in developing countries
- (2) Finance, trade and investment in developing countries
- (3) Industrial development in developing countries
- (4) Opportunities and challenges of economic development in emerging markets
- (5) Regional economic development and cooperation among developing countries

4. Courses

The IMBA trainees must obtain 31 credits and a master's thesis in one year; all courses are required courses.

Course	Type		Instructor	Hour	Credit	Semester
	Required	Elective				
China Politics and Development	√		Xinsong Wang Qian Liu	54	3	Autumn
Managerial Economics	√		Qingzhong Pan Mo Chen	54	3	Autumn
Managerial Statistics	√		Haoran Pan	54	3	Autumn
Development Finance	√		Pompeo Della Posta Chendi Zhang	54	3	Autumn
Emerging Markets Economics	√		Claudio Loser, Pierre Faire Rajat Nag	54	3	Autumn
Thesis Design and Writing	√		Biliang Hu	36	2	Autumn
Basic Chinese I	√		Na Li	36	2	Autumn
Chinese Economy	√		Qin Tu	54	3	Spring
Chinese Economic Survey	√		Biliang Hu Qin Tu Chunlai Chen	54	3	Spring
Transition Political Economy	√		Carsten Herrmann-Pillath Cheng Ge	36	2	Spring
WTO-FDI and China	√		Chunlai Chen	36	2	Spring
Basic Chinese II	√		Na Li	36	2	Spring
Thesis	√			--	--	Spring
Total Credit	31					

5. Scholar Coverage

- 1) Tuition waiver;
- 2) On-campus accommodation;
- 3) Stipend (2500RMB/Month)
- 4) Medical insurance;
- 5) One-time round-trip international air tickets.

6. Semesters

Fall Semester: Registration on September 6, 2015;

Spring Semester: Registration on February 28, 2016.

The trainees are required to pass all courses and a master's thesis before the end of the program; they also must pass a thesis defense.

7. Master's Thesis

Each trainee should write a thesis based on the course materials, with reference to specific problems in economic development, mainly focusing on his or her home country. The thesis may be an academic research paper, or a high quality case study, or policy analysis. The content of the thesis should demonstrate an ability to apply economic theories, methods and techniques to solve practical problems. The Emerging Markets Institute (EMI) will assign teachers to supervise theses preparation based on the topic. All theses must be written in English, and the defense will also be conducted in English in China.

8. Degree-granting

When a trainee has completed 31 credits with satisfactory grades and passes the thesis defense, Beijing Normal University will grant the trainee a master's degree.

Part II. How to apply

1. Application Requirements

Applicants should:

- (1) Be in compliance with the laws and regulations of the People's Republic of China (PRC) and the rules of Beijing Normal University, and show proper respect for Chinese customs;
- (2) Be of non-Chinese nationality, holding valid foreign passport;
- (3) Hold a Bachelor's degree or above, and be under the age of 45;
- (4) Have a TOEFL score above 560 (paper-based) or 220 (computer-based), or a new TOEFL score higher than 85, or IELTS higher than 6.0, or other valid English language ability certificates. Native English speakers, or holders of Bachelor's degrees from institutions where the language of instruction is solely in English, do not need to provide English test scores;
- (5) Be professionals or managers at managerial level from academic or research institutes, NGO, media and related sectors. Priority will be given to applicants with leadership experience;
- (6) Be government officials with position of division chiefs, department directors, or senior level-managers of equivalent or higher rank;
- (7) Be healthy, capable of studying, and not carrying diseases which are classified as "prohibited entry into China" under Chinese laws and regulations; and
- (8) Recommended by the Chinese Embassies in their countries.

2. Application procedures

Step 1: Filling in the electronic version of Application Form of International Master of Business Administration (IMBA), printing it out and signing your name and the date on it.

Step 2: Sending electronic copies of all application materials to the Emerging Markets Institute of Beijing Normal University at emi@bnu.edu.cn;

Step 3: If accepted, the applicant must submit in person the paper copies of all application materials to the Emerging Markets Institute of Beijing Normal University.

3. Application Materials required

Please read the following carefully and prepare the application materials as required. If

the application materials are incomplete, the application will not be processed.

Application materials		Requirements	Originals	Copies
1	Application form	Fill in all information in the electronic version of the <u>International Master of Business Administration (IMBA) application form</u> , print out a paper version of the form, then sign and date it. Attach a passport photo to the form.	1	1
2	Diploma or degree certificates	Diploma or degree certificates must be originals or notarized copies, in Chinese or in English.	1	1
3	Transcripts	Official transcripts must be originals or notarized copies, in Chinese or in English.	1	1
4	Personal statement	State your academic background, work experiences, work achievements, study and research plans in China, and your career goals after graduation. (No less than 1500 words.)	1	1
5	Resume		1	1
6	Letters of recommendation	Two letters of recommendation from university professors, senior officials in the native country's government or senior managers in business.	1	1
7	English proficiency certificate	If your native language is not English and the language of instruction of your undergraduate institution is not English, please submit an English proficiency certificate (TOEFL, IELTS, etc.).	1	1
8	Copies of valid passport	Must be valid through the expected date of graduation. The passport you hold at the time of entry to China and matriculation must be the same as these photocopies.	0	2

9	Photos	One should be attached to the application form with two recent passport photos.	2	0
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NOTE: The original application materials must be provided in English or Chinese. If you cannot provide the original materials, you must provide notarized copies, translated into English or Chinese. None of the application materials will be returned.

4. Deadline

The deadline of submitting application materials is July 31, 2015.

Letters of Acceptance will be sent in early August 2015.

5. Eligibility

Emerging Markets Institute of Beijing Normal University will check the eligibility of the applicants according to relevant regulations.

6. Registration/Orientation

Registration/orientation will be in early September 2015; the specific time will be stated in the admissions letter.

7. Contact Information

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